

3351 Claystone St. SE, Suite 100

Grand Rapids, MI 49546 Phone: 616.245.1221 Email: sales@cavallo.com Website: cavallo.com

ANNUAL ENHANCEMENT

What is enhancement?

Enhancement is any change or upgrade that increases our software's capabilities beyond its original specifications. SalesPad's continuous product improvement means maximizing your solution's value and return on investment.

How is enhancement billed?

SalesPad annual enhancement is billed directly to the end user generally once a year. Enhancement is priced at a certain percent of the SalesPad list price per licensed user (or site license where applicable).

The amount of your annual enhancement may increase from time to time and is loosely tied to CPI.

What are the benefits of enhancement?

Software upgrades: Access enhanced functionality and innovative features to further increase your organization's speed, performance and productivity.

Access to Sales Pad's Support Team: Need an expert's insight? Our support team can help answer questions you can't figure out on your own at no additional charge.

Access to consulting and custom projects: If you are current on your enhancement, Sales Pad's additional capabilities are at your disposal.

Software updates and patches: Stay up-to-date with the latest version of SalesPad to ensure your solution is running at peak performance.

Free online training and product webinars: Brush up on your SalesPad knowledge by attending one of our free webinars or training sessions or by visiting our YouTube channel. Get the information you need.

Knowledge base, technical documentation, ho-to articles, and installation and user guides: Access hundreds of articles 24/7 to assist in answering everyday support questions.

* Some requests may be beyond the scope of support services and instead require a quote for Professional Services or Custom work. Estimates will be provided before such work begins.